

The novice learning: online shop. promotion and management (Value Practical Edition) (with CD-ROM disc 1)(Chinese Edition)



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Reviews

*The ebook is fantastic and great. I really could comprehend every thing out of this published e publication. You can expect to like the way the blogger write this publication.
(Precious Farrell)*

THE NOVICE LEARNING: ONLINE SHOP. PROMOTION AND MANAGEMENT (VALUE PRACTICAL EDITION) (WITH CD-ROM DISC 1) (CHINESE EDITION)



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pub Date: 2013 Pages: cutting-edge cultural Language: Chinese Publisher: Science Press the novice learning: online shop. promotion and management (Value utility version) complete departure from the perspective of the learner. select the most practical . the most useful knowledge to make your learning to do useful work. Explained using a graphical way. eliminating the need for complex and difficult-to-understand text description. truly simple. intuitive and easy to understand. Novice learning: online shop. promotion and management (Value practical version) follow the practical in the choice of content. comprehensive principle. a total of 12 book chapters. covers the basics of the open shop. open shop before planning the buyer's shopping process. the preparation before starting an online shop Taobao shop the first step. familiar with Taobao selling baby the goods pictures taken and beautification. upload and management of the baby. Taobao shop set up and decoration. shops and propaganda of goods. knowledge of how to complete the transaction. package delivery and after-sales skills. shop security measures. Explain the knowledge of each chapter also set a number of practical tips for improving your ability to deal with practical problems. Novice learning: online shop. promotion and management (practical value Edition) suitable for both open shop for beginners to learn. and for related training courses as teaching material. Contents: Chapter 1 novice above the shop will know will be First Getting Started - will learn a theme based on an e-commerce based portal theme online shop dominant theme mainstream C2C ??website Next Novice to improve - skills development theme familiar shop sales kind of theme familiar with the online shop sales model Q & A - Last novice solve problems Q1 my free...

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