



What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea

By Brian Cohen, John Kador

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea, Brian Cohen, John Kador, What If You Had An Angel On Your Side? "Terrific advice from a master of the angel investing game. Brian Cohen reveals the art and craft of raising angel money. An investment in this book will payoff a thousand fold." (Dr. Howard Morgan, founder and partner at First Round Capital). When you connect with the right angel investor, it's like finding a new best friend - you just have to know what makes him or her happy. Smart funding is waiting for smart founders. Raising funds is all about connecting with the investor who's right for you - and What Every Angel Investor Wants You to Know shows you exactly how to succeed. Veteran early-stage investor Brian Cohen knows how to spot a great company destined for success, and in this groundbreaking book he offers soup-to-nuts guidance for any entrepreneur seeking to launch an invention, a product, or a great new idea into a receptive marketplace. As chairman of the board of directors of the...



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